

# BC Plug-in Vehicle Owners' Survey

## *Invitation of participation*

Dear plug-in electric vehicle owner,

My name is Suzanne Goldberg and I am a researcher at the School of Resource Environmental Management at Simon Fraser University (REM-SFU). Starting mid-June, we will begin a study on how electric vehicle owners in British Columbia use and charge their vehicles, and we are seeking your input! **If you own or lease a vehicle that plugs in to recharge and was purchased with its battery installed**, we invite you to take part in our online survey.

### The survey

The survey will help us understand how plug-in electric vehicle owners like you **drive and charge your vehicle**. It will also help us understand how current and future plug-in vehicle use may impact electricity demand, air quality and emissions, charging infrastructure and future vehicle adoption.

There are three parts to the survey which you will be asked to complete online at different times over a four-week period:

- Part 1: Initial online survey, approximately 35-40 minutes
- Part 2: Vehicle driving diary, to be completed over a 7-day period
- Part 3: A final online survey, approximately 20-25 minutes

If you choose to participate, we will email electronic links to you. **You can complete all three components online.**

### How will your information be used?

The data we collect will inform energy researchers, policymakers, and consumers about BC's plug-in electric vehicle use and charging trends. The survey is designed to keep your **personal information confidential and secure**. All responses will be analyzed in aggregate and no personal information will be released. Once completed, a public report and academic paper will be available on the REM-SFU webpage, <http://www.rem.sfu.ca/people/faculty/jaxsen/>.

### How do I participate?

Participation in the survey is completely **voluntary** and you may choose to withdraw at any time. As compensation for participation, you will receive a \$50 VISA gift card.

If you would like to help us learn more about how British Columbians use and charge their plug-in electric vehicles and are **interested in participating in our survey**, please fill out our online registration form – **click the link [here](#)** – OR email [vehicles@sfu.ca](mailto:vehicles@sfu.ca) with your contact information (name, email, contact number) and the title “BC PEVS” in the subject line.

If you require additional information or have any questions, please contact me at the email listed below.

Happy driving!

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